



## MEDIA RELEASE

*For Immediate Release*

### Construction With Purpose: Shamrock Civil Launches Community-focused Campaign with Endeavour Foundation

**Townsville, QLD – 13 May 2025**

Shamrock Civil is proud to announce the launch of a community-focused initiative in partnership with the Endeavour Foundation, as part of the upcoming Yarrowonga Drive Retaining Wall Stabilisation Project, awarded by Townsville City Council.

Set to commence this month, this project will not only enhance infrastructure in Castle Hill — it will also serve as a platform to give back to the local community.

Since the project site compound will be located on Endeavour Foundation property, Shamrock Civil is using the opportunity to support the Foundation's work empowering people with disability. A multi-faceted fundraising campaign will kick off alongside the construction project, including:

- **\$1 Donated for Every Man-Hour Worked**  
Shamrock Civil will donate \$1 for every man-hour logged on the project, with subcontractor RIX Group generously matching the donation.
- **Fortnightly Fundraising BBQs Onsite**  
Regular BBQs will be hosted by the crew to raise additional funds and promote camaraderie among workers and the community.
- **Silent Auction Fundraiser**  
A silent auction is also being explored, with items contributed by Shamrock Civil staff, suppliers, and subcontractors.

In a further show of solidarity, Shamrock Civil will display both the Endeavour Foundation and Townsville City Council logos on the project site banner, helping raise awareness and celebrate the partnership throughout the duration of the project.

*"This is more than just a retaining wall project — it's a chance to build something meaningful beyond the construction site,"* said **Nasser Zamara**, Senior Project Manager at Shamrock Civil. *"We're honoured to work alongside Endeavour Foundation and Townsville City Council to give back to the community while we work."*

The Yarrowonga Drive Retaining Wall project is expected to run for approximately 10 weeks, with a planned mobilisation date of 26 May 2025.

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